

Message Text

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ORIGIN COME-00

INFO OCT-01 NEA-09 ISO-00 EB-07 PCH-04 /021 R

66613

DRAFTED BY: COM/BIC/CAGNE/KREINER

APPROVED BY: EB/OCA/REP:BEBYRON

COM/BIC/CAGNE/PBHALE

NEA/RA:HMONTGOMERY (INFO)

----- 111400

R 101921Z MAR 75

FM SECSTATE WASHDC

TO AMCONSUL DHAHHRAN

AMEMBASSY JIDDA BY POUCH

INFO AMEMBASSY BEIRUT BY POUCH

UNCLAS STATE 053211

E.O. 11652: N/A

TAGS: BEXP SA LE

SUBJ: BUILDING MATERIALS AND CONSTRUCTION EQUIPMENT

SHOW AND SELL APRIL 6-16

1. LIST OF PARTICIPANTS COMPLETED WILL HAVE 23 FIRMS,
SEVEN IN MODULAR/PREFAB HOUSING, REST IN WIDE RANGE OF
CONSTRUCTION PRODUCTS. PARTICIPANTS HAVE BEEN BRIEFED
TO EXPECT TO MEET POTENTIAL CLIENTS IN CLIENTS' OFFICE.
IMPORTANT THAT LIST OF POTENTIAL BUSINESS APPOINTMENTS
BE ARRANGED. ALL FIRMS INTERESTED IN DIRECT SALES,
AGENCY ARRANGEMENTS AND POSSIBLE JOINT VENTURES.

2. FIRMS SCHEDULED TO PARTICIPATE AND PRODUCTS AS FOLLOWS:

PROGRAMMED STRUCTURES MODULAR-PREFABRICATED

PEASE CO. HOUSING & BUILDINGS

UNITED HOUSING HOUSING & BUILDINGS

BORDEN-COLLINS HOUSING & BUILDINGS

T.R. ARNOLD ASSOC. HOUSING & BUILDINGS

MITCHELL ENGINEERING HOUSING AND BUILDINGS

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STARCRETE INTERNATIONAL HOUSING AND BUILDINGS

INNOVAX METHODS GROUP FACILITIES INTERIOR DESIGN
LATHROP ASSOCIATES FACILITIES INTERIOR DESIGN
ARDMAN AND ASSOCIATES EARTH ENGINEERING
GEORGIA-PACIFIC GYPSUM WALLBOARD
CHALLENGE-COOK BROS. CONCRETE PLANTS
CONTINENTAL STEEL STRUCTURAL STEEL
INTL ALUMINUM CO. ALUMINUM BLDG. PRODUCTS
ITT AMERICAN ELECTRIC STREET & OUTDOOR LIGHTING
MAYWOOD INC. DOORS & SHUTTERS
BLOUNT & GEORGE INC. CONSTRUCTION LASERS
REED INTL. PIPETOOLS & VISES
ECONOMY FORMS CORP. CONCRETE FORMS SYSTEMS
FORM-EZE INC. CONCRETE FORMS SYSTEMS
RICHLAND CORP. CONSTRUCTION EQUIPMENT
HARRIS GLASS CO. WINDO & ARCHITECTURAL GLASS
ARTCO-BELL HIGHWAY & GENERAL CONSTRUCTION

3. BROCHURES FOR SEVEN FIRMS WERE SENT APO AIRMAIL 3/5/75.
FOUR BOXES EACH POST. ADVANCE OFFICER SCHEDULED TO DEPART
MARCH 14. SCHEDULE AND FLIGHT INFORMATION WILL BE FORWARDED
WHEN ARRANGEMENTS COMPLETED

4. RECEPTION IN JIDDA CLEARED FOR AMBASSADOR'S
RESIDENCE AT \$5 PER HEAD AS PER JIDDA 1396. ARRANGEMENTS
FOR RECEPTION IN DHAHHRAN SHOULD BE MADE AT HOTEL SINCE
EXPECT MORE THAN 60 PEOPLE. INGERSOLL

NOTE BY OC/T: POUCHED JIDDA AND BEIRUT.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975STATE053211
Document Source: CORE
Document Unique ID: 00
Drafter: COM/BIC/CAGNE/KREINER
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750084-0290
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750365/aaaacgxi.tel
Line Count: 88
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: woolfhd
Review Comment: n/a
Review Content Flags:
Review Date: 12 JUN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 JUN 2003 by BrownAM>; APPROVED <07 JAN 2004 by woolfhd>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: BUILDING MATERIALS AND CONSTRUCTION EQUIPMENT SHOW AND SELL APRIL 6-16
TAGS: BEXP, SA, LE
To: DHARAN JIDDA
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006